

"We **WORK** with Dedicated Business Owners & CEOs who want to **GROW** their business and **SUCCEED**"

FULL FINANCIAL CONTROL SELF-EVALUATION

HAMPARIAN CONSULTING BUSINESS PLANNING & CONTROL SELF-EVALUATION

Rate the Answers from 1 – 3. For a business owner that has full financial control, your goal is 21 points

1 = No/I don't know

2 = Sometimes/Think so

3 = Yes/absolutely

1- Within 2 weeks after month-end I know the 'real' profit my business made for the month just finished.

1

2

3

2- Throughout the month I know who owes me money and who is overdue.

1

2

3

3- I know how much money the business has invested in Inventory and Work In Progress, and how much it still owes its financiers and suppliers or is overdue.

1

2

3

4- I consistently use my cash flow management tool, so I know my cash balance and forecast for three months ahead.

1

2

3

5- I get monthly 'Dashboard' Report with Key Performance Indicators that highlight any issues.

1

2

3

6- We have monthly Finance Executive Meetings as opportunity to work on the business and not just in it.

1

2

3

7- I know exactly which products and services are profitable or not, how much and why.

1

2

3

Total Points Score = _____

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AM I IN CONTROL AND DRIVING MY FUTURE BUSINESS SUCCESS?

Score 7 – 14 – 'Missing Out'

- You somehow may feel how the business is going...but without real-time information, you don't know how it is really going, how much money the business should be making and why and no sense of exposure to costly traps.

Score 14 – 21 – 'Getting there'

- You're getting some information sometimes, but missing out on consistent and clear understanding of business drivers, to avoid risks and make informed decisions with confidence into the future.

Score 21 – 'In control of future success with confidence'

- You now have clear understanding that you deserve of the business drivers and exposure to any risks. Able to avoid risks, make informed decisions and plan and control future business success with confidence

Do you...

- Have a clear understanding of your business finances and risks exposed to?
- Understand the 7 drivers of your business profits and cash flow?
- Get monthly reporting of your business performance, KPIs and forecasts?

If not...

- Complete the evaluation form and email it to vahé@hamparian.com.au to get your **FREE 60 MINUTE REVIEW (Value \$395)**.

Remember...

- If you haven't invested the time to work on the business and clearly understand the financial position, risk exposure and drivers of business success, then you won't be able to forecast and plan and be in control of the future prosperity of your business.